



# CiraHub Contact Sync

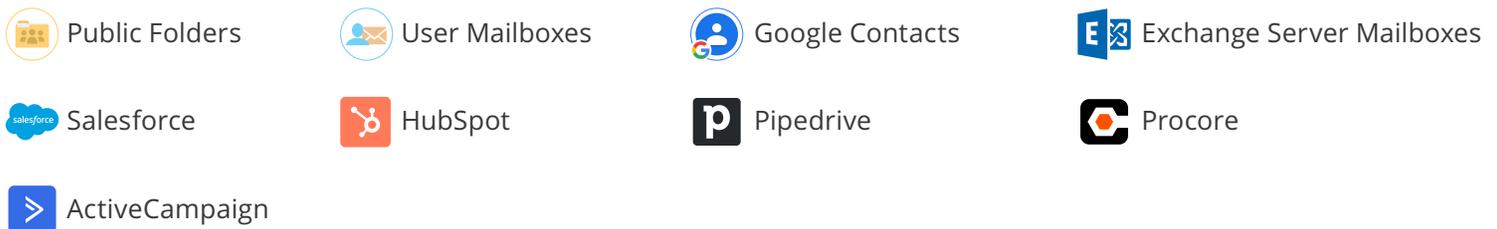
## CiraHub Contact Sync Overview

CiraHub's Multi-Way Contact Sync allows for the synchronization of numerous contact lists across different platforms, empowering users to better utilize and share contact information. CiraHub allows users to share contacts across a variety of platforms such as Google, iCloud, Office 365, or Microsoft Exchange Server, and numerous CRMs. This allows users to easily access and edit their contacts, while keeping them in sync and up to date at all times.

## Multi-Way Contact Sync

CiraHub's Multi-Way Contact Sync allows users to sync any segment of contacts using a clean and intuitive UI designed for easy setup. Multi-way Synchronization stands apart from traditional two-way sync funnels, as it allows multiple data sources to stay in sync simultaneously; for example, users could keep HubSpot, Office 365 GAL Contacts, and Google Contacts all in 1:1 sync. This allows organizations to maintain accurate, up-to-date contact lists using multi-way contact sync which helps eliminate outdated contact information and prevents duplicates. With this companies can spend more time concentrating on organizational objectives rather than worrying about database management. Whenever a new record is created in one source, the data is instantly updated in all other sources. With CiraHub users can automatically sync an unlimited number of shared contacts between Office 365, on-Premise Exchange servers, numerous CRMs, and in G-Suite.

Users can Multi-Way sync contacts with the following applications:



## CiraHub Contact Sync Features

 **Automatic Sync.** With CiraHub users can automatically sync an unlimited number of shared contacts and calendars in Office 365, on-Premise Exchange servers, and Public Folders.

 **Data Migration.** CiraHub ensures that all company contact information is integrated according to custom settings when the sync is initiated.

## CiraHub Contact Sync Features



**Field Mapping.** Field mapping allows users to customize, map, and synchronize desired data. This feature can be especially helpful when looking to filter out and sync specific data to different individuals within an organization. When transferring data between different platforms oftentimes there will be inconsistencies with how the data is labeled. Users can specify which fields of data records should be considered as well as how they should be mapped to one another with Field mapping.



**Contact Filtering.** Contact Filtering settings in CiraHub allow users to create and sync items in their spoke based on specific criteria. Users can categorize data in the Hub and sync data from the endpoint to the hub database and back. For example customers may want to allow certain users to sync all contacts while allowing others to only sync contacts relevant to their team.

## Contact Sync Setup

Setting up a multi-way sync with CiraHub requires little expertise and minimal IT intervention. CiraHub functions on a “Hub” and “Spoke” system, where the “Hub” acts as a central repository of all the data that will be synced to and from it, and the “Spokes” function as the data sources. A user simply needs to login to the CiraHub dashboard, create an initial “Hub” and attach their “Spokes.” These spokes can be Public Folders, User mailboxes, Google contacts, CRMS, or an Exchange Server. From there, users have the option to enable one or two-way sync within each spoke; this allows them to determine if the data from the spoke will be read only, or if data will be synced back as well. Finally, once configuration has been completed, users simply hit the “Sync Now” button, to keep all enabled data sources (Spokes) in constant sync with one another. Spokes can be easily removed, additional ones created – the modularity allows for extreme control to suit a user’s needs.