



CiraHub WhitePaper

CiraHub Overview

CiraHub is a multi-way sync platform which specializes in Shared Contacts, Calendars, and Global Address List Data for organizations utilizing Microsoft Office 365, Exchange Server, Google Workspace, and other Enterprise Applications. This synchronization tool allows virtually any CRM, Mailbox, Contact List, Online calendar and other sources to sync in any number of configurations. CiraHub's flexibility allows users to utilize custom settings along with a variety of filters to control how the synchronization functions. This synchronization platform offers a clean and intuitive UI designed for easy setup for users with minimal IT knowledge or experience. CiraHub is hosted on Microsoft Azure – the most trusted and reliable cloud service in the world.

Multi-Way Synchronization

Multi-Way sync ensures any two endpoints, be it a company address book and salesforce, a public folder and a shared calendar, or just about any two data sources can be enabled to always stay in sync. Multi-way sync allows for easy management of contacts and calendars at a single workstation or on a smart device. CiraHub offers Multi-Way Sync for Mailboxes, Public Folders, Directories, CRM's, SharePoint, Google Workspace, Microsoft Applications and more.

Multi-Way Contact Sync

CiraHub's Multi-Way Contact Sync allows for the synchronization of numerous contact lists across different platforms, empowering users to better utilize and share contact information. CiraHub allows users to share contacts across a variety of platforms such as Google, iCloud, Office 365, or Microsoft Exchange Server, and numerous CRMs. Multi-way Synchronization stands apart from traditional two-way sync funnels, as it allows multiple data sources to stay in sync simultaneously; for example, users could keep HubSpot, Office 365 GAL Contacts, and Google Contacts all in 1:1 sync. This allows organizations to maintain accurate, up-to-date contact lists using multi-way contact sync which helps eliminate outdated contact information and prevents duplicates. With this companies can spend more time concentrating on organizational objectives rather than worrying about database management. Whenever a new record is created in one source, the data is instantly updated in all other sources. With CiraHub users can automatically sync an unlimited number of shared contacts between Office 365, on-Premise Exchange servers, numerous CRMs, and Google Workspace.

CiraHub Features



Automatic Sync. With CiraHub users can automatically sync an unlimited number of shared contacts and calendars in Office 365, on-Premise Exchange servers, Google Workspace, and Public Folders.



Contact Filtering. Contact Filtering settings in CiraHub allow users to create and sync items in their spokes based on specific criteria. Users can categorize data in the Hub and sync data from the endpoint to the hub database and back. For example, customers may want to allow certain users to sync all contacts while allowing others to only sync contacts relevant to their team.

Multi-Way Calendar Sync

CiraHub gives companies and individuals the ability to Multi-way sync their shared calendars at regular intervals, multiple times an hour. A shared calendar, a public folder or nearly any number of data sources can all be connected simultaneously, allowing them to stay in sync. With two-way calendar sync any changes made to a calendar, such as an appointment, removing an engagement, or editing a meeting, will be instantly reflected on all other synced calendars. Organizations or users can easily access upcoming events within shared calendars, by day, week, month, or year by using a synchronized calendar. Users can even set up custom sync settings to control who gets which contacts and calendars by leveraging existing distribution groups. What's more, CiraHub's setup requires minimal-to-no IT intervention and can be setup in minutes. Simply connect two Calendars, enable the sync, and it's done.

Multi-Way CRM Sync

Multi-Way CRM Sync enables users to synchronize multiple applications with CRMs in order to share data between each platform. Users can automatically sync or merge CRMs with one another, or with other contact lists. This platform allows a single admin to merge, edit, and sync multiple contact lists from different sources. Whenever a new record is created in one source, the data is instantly updated in all other sources. Organizations can access all their new leads and contacts in one place by syncing their CRM data with CiraHub. This allows organizations to avoid the time-consuming process of manually updating contacts in each of their CRM applications. With Multi-Way CRM Sync users can sync or merge contacts from various CRMs in many different combinations as well as between tenants. CiraHub's Multi-Way CRM Sync allows organizations to sync data between a variety of CRM applications, including Salesforce, Procore, Pipedrive, HubSpot and ActiveCampaign.

Two-Way GAL Sync

CiraHub is an efficient and cost-effective two-way GAL (Global Address List) sync solution. A one-way GAL Sync solution delivers GAL contacts to a recipient folder without changing the original GAL. Two-way GAL Sync allows organizations to sync contacts between multiple Global Address lists, this means that changes made to one GAL are reflected to any connected GAL. With CiraHub's Two-Way GAL Sync users can check and update user details, contact lists, and group information stored in the GAL.

CiraHub Features



Field Mapping. Field mapping allows users to customize, map, and synchronize desired data. This feature can be especially helpful when looking to filter out and sync specific data to different individuals within an organization. When transferring data between different platforms oftentimes there will be inconsistencies with how the data is labeled. Users can specify which fields of data records should be considered as well as how they should be mapped to one another with Field mapping.

CiraHub Sync Setup

Setting up a multi-way sync with CiraHub requires little expertise and minimal IT intervention. CiraHub functions on a “Hub” and “Spoke” system, where the “Hub” acts as a central repository of all the data that will be synced to and from it, and the “Spokes” function as the data sources. A user simply needs to login to the CiraHub dashboard, create an initial “Hub” and attach their “Spokes.” From there, users have the option to enable one or two-way sync within each spoke; this allows them to determine if the data from the spoke will be read only, or if data will be synced back as well. Finally, once configuration has been completed, users simply hit the “Sync Now” button, to keep all enabled data sources (Spokes) in constant sync with one another. Spokes can be easily removed, additional ones created – the modularity allows for extreme control to suit a user’s needs.

CiraHub Features



Data Migration. CiraHub ensures that contacts and leads from attached applications are integrated into CiraHub according to their custom settings when the sync is initiated.